

## 1<sup>st</sup> Swiss Workshop on Data Science 21 March 2014, Winterthur

SDS|2014, the 1<sup>st</sup> Swiss Workshop on Data Science, brings together opinion-leaders, practitioners, decision-makers and researchers with interest in Data Science (including, but not limited to Big Data). Its goal is to foster exchange of ideas specifically for the Swiss market, building a community that will become a multiplier.

To this end, stakeholders from industry and academia as well as from politics and funding agencies are invited to share their thoughts, experiences and needs on projects, agendas and education. Build your network and find future partners.



### Program

Inspiring keynotes will be presented by internationally renowned Data Scientists, and there will be ample time for discussion.

Time	Program
16.00 - 16.15	Welcome
16.15 - 16.45	"Data Society – the Impact of Sharing Data on Our Everyday Life" <i>André Golliez, President Opendata.ch, Managing Partner itopia AG</i>
16.45 - 17.15	"Machine Learning & Predictive Analytics for IT Services" <i>Dorothea Wiesmann, Manager Services Research Group, IBM Zurich Research Laboratory</i>
17.15 - 17.45	Coffee-Break
17.45 - 18.15	"Data Science in Action - Practical Use Cases that Demonstrate how Businesses Generate Value from Data" <i>Michael Natusch, Director EMEA Data Science, Pivotal</i>
18.15 - 18.30	"How to Harvest Data that Matters - and Build a Company Around It" <i>Dorian Selz, Co-Founder and CEO, Squirro</i>
18.30 - 19.00	Final statements and discussion <i>All speakers</i>
19.00 - 20.30	Apéro

### Venue

The workshop will be held on the 21st of March 2014 at the Eulachpassage Winterthur (Building TN at ZHAW campus Technikumstrasse). The venue is located in the heart of the city, a 2 minutes' walk to the historic city center, 5 minutes' walk from the central railway station, with a directly attached parking deck.



### Registration

Registration is open until 1st of March 2014 at [www.data-science.ch/sds2014](http://www.data-science.ch/sds2014). The registration fee of CHF 80.- is payable online at registration. The number of participants is limited.

### Contact

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